



Interreg
Hungary – Slovakia



Co-funded by
the European Union

Call for proposal – HUSK-2302
Preservation of local heritage

Interreg Hungary – Slovakia programme

Close-ended, competitive call

#husk2127

Building partnership



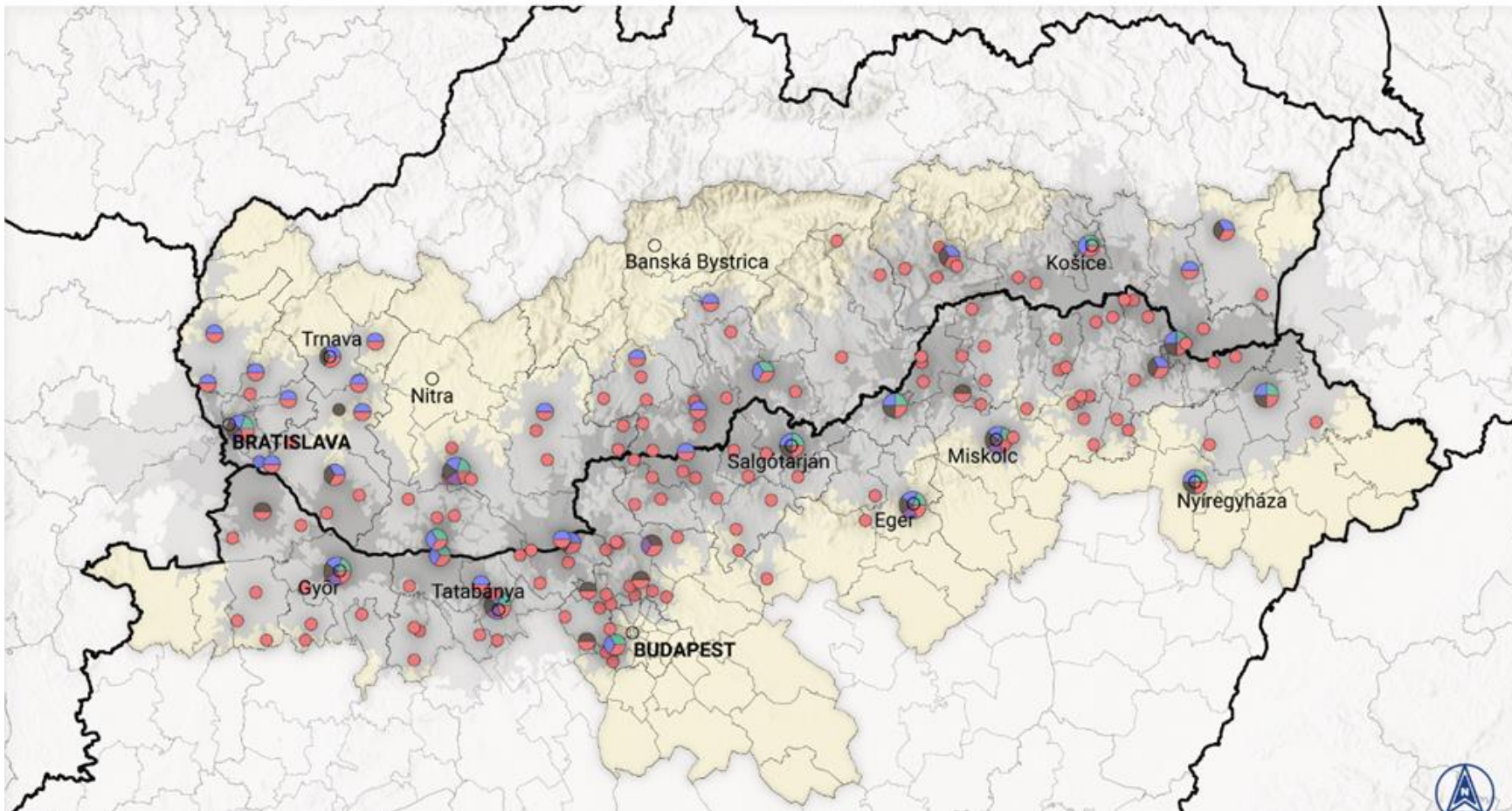
Cultural heritages and institutions

- cultural heritage (castles, museums, sacral monuments etc.)
- concert hall
- cinema
- theater
- university and / or college

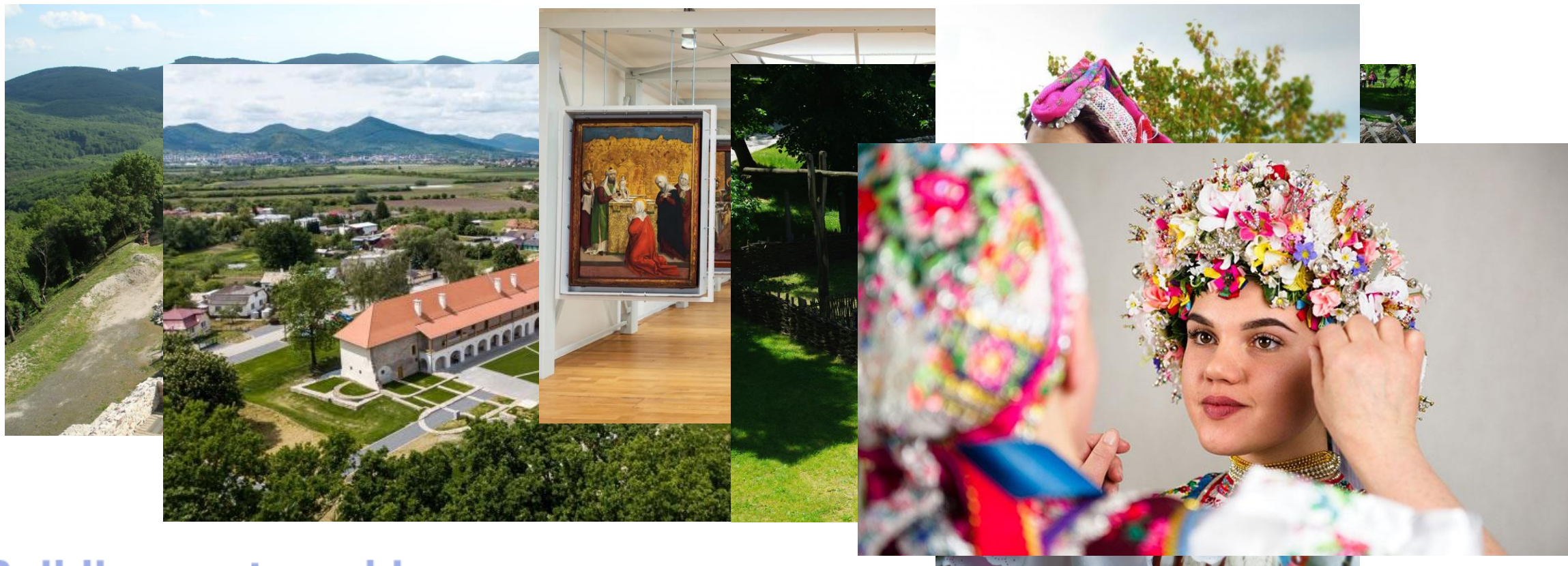
Accessibility zone of border crossing points

- 30 min
- 60 min

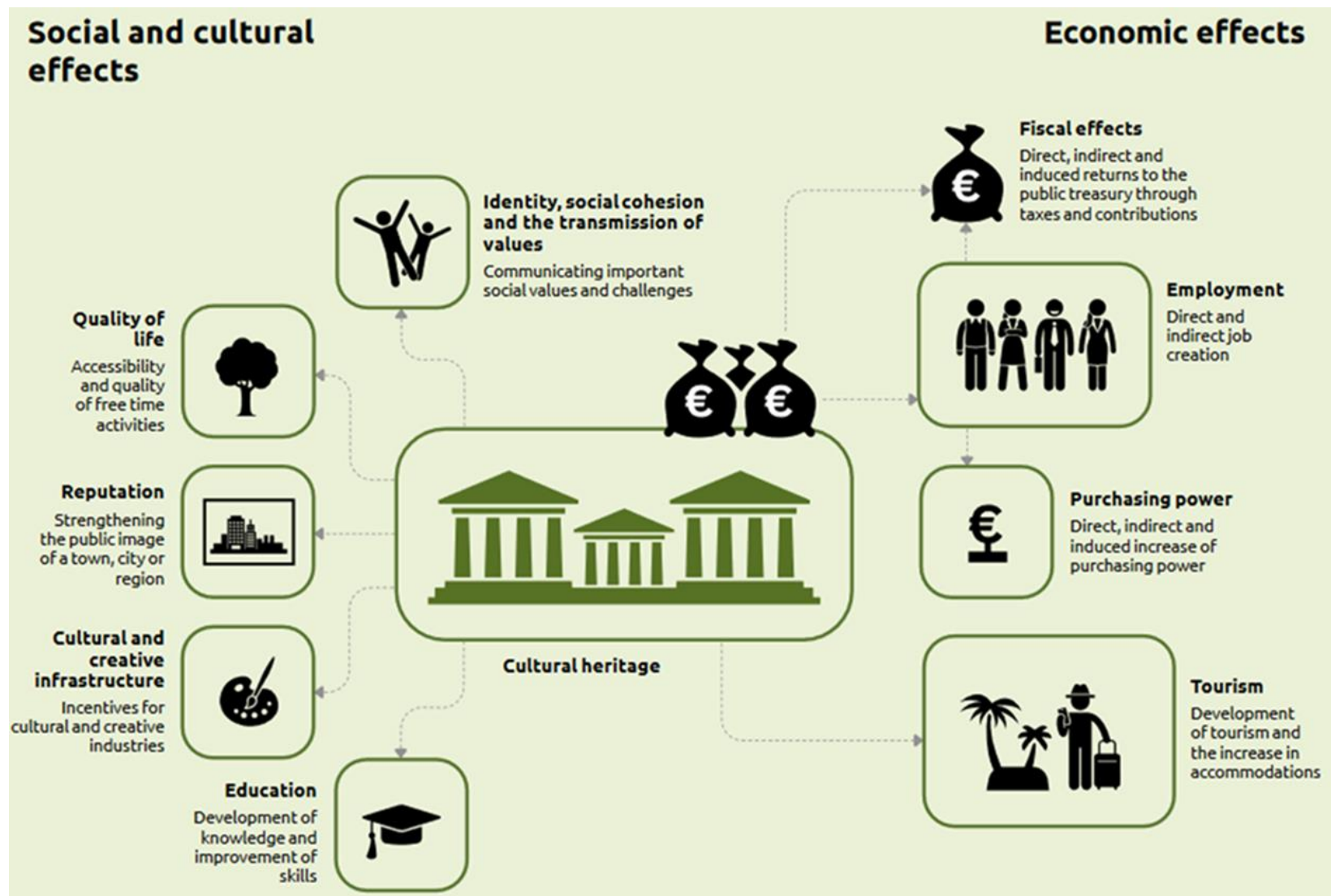
Source: own data collection, ESRI, OSM, Navteq database



The border area is rich in both **tangible** (castles, museums, works of art) **intangible** (oral traditions, performing arts, local knowledge, traditional skills) heritage.



Building partnership



Preservation of local heritage

❖ Indicative project size

❖ 500.000 € - 2.500.000 €

21,7 million €

❖ What to support?

- ✓ preservation, restoration and renovation of local heritage;
- ✓ introduce innovative solutions for the interpretation and use of heritage sites and their intangible aspects;
- ✓ ensuring the sustainable use of local heritage sites for tourism, cultural, community-building or other public or mixed (public and private) purposes.



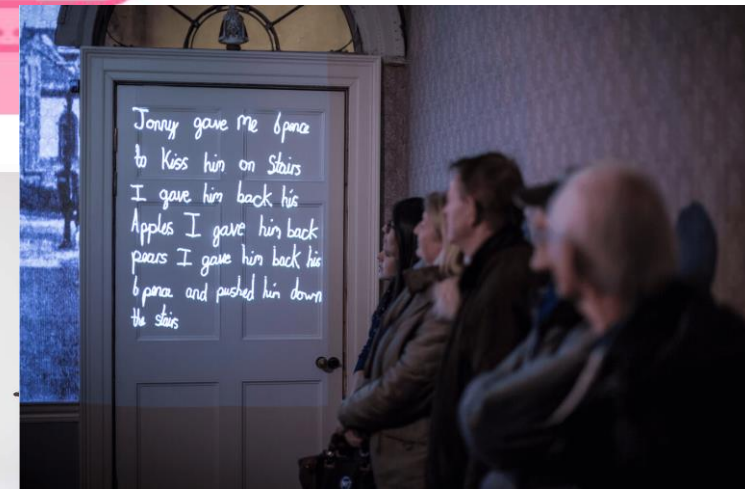
CENTRAL DENMARK

Building partnership

STOL

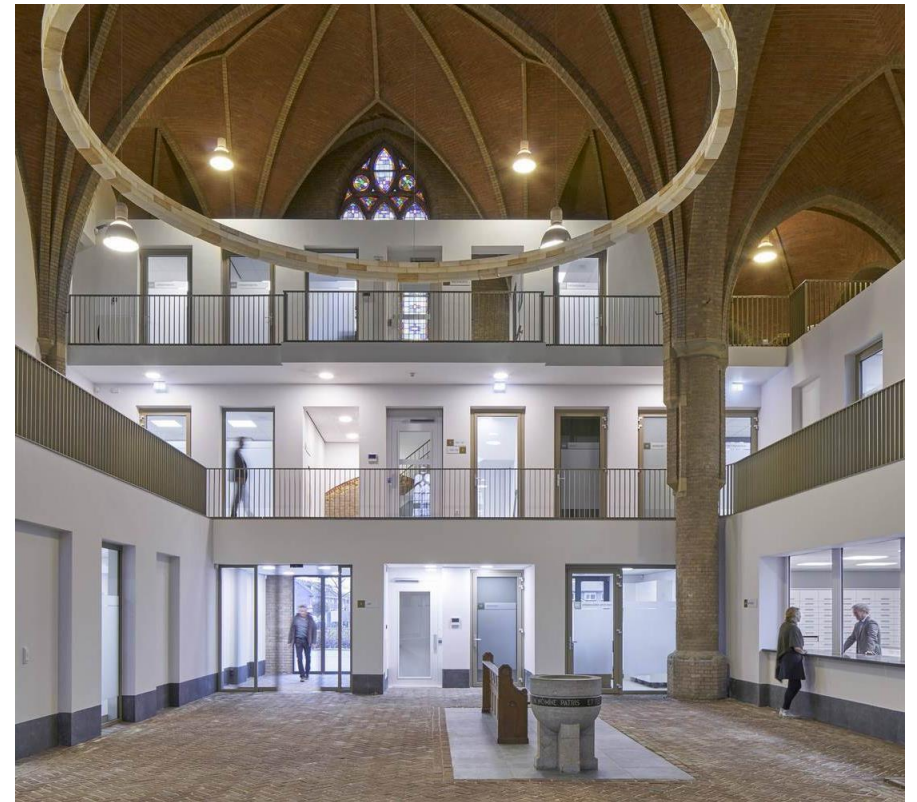
The Chair Project

Reviving traditional crafts for local development





New European Bauhaus
beautiful | sustainable | together

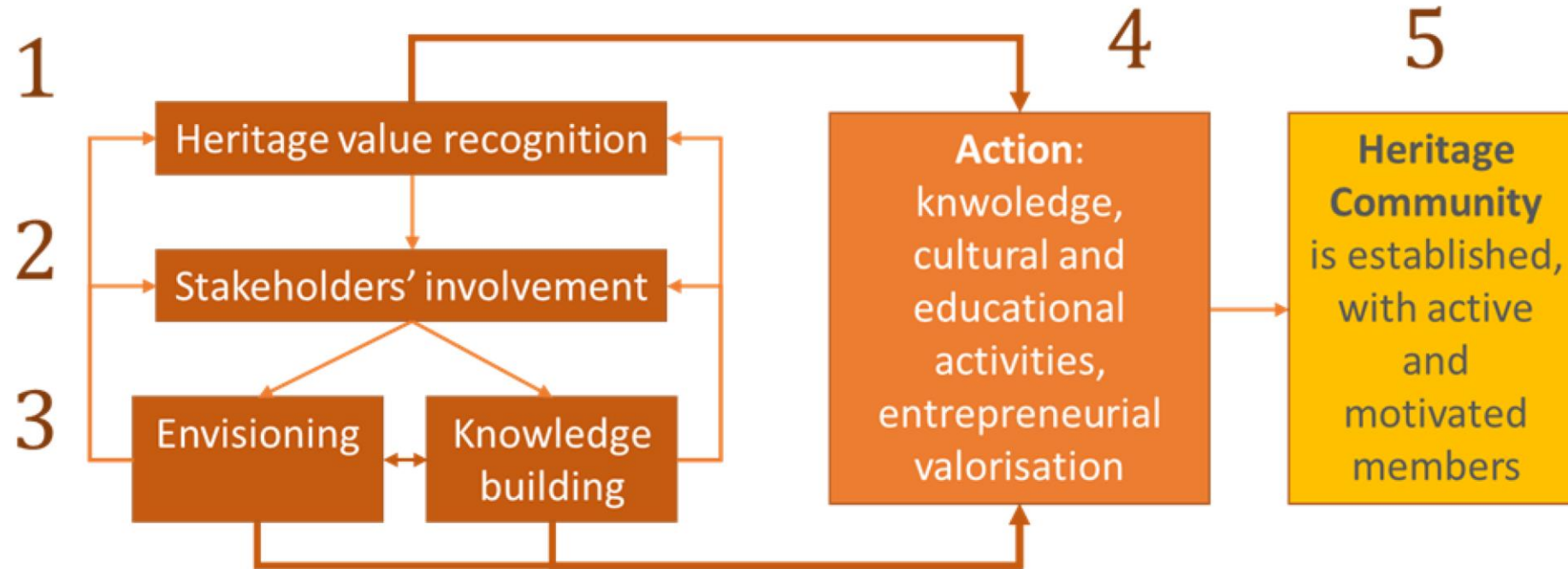


Building partnership

❖ How to do it?

- ✓ Establish link between the *tangible and intangible heritage*
- ✓ **Adaptive reuse** of unused heritage buildings
- ✓ Encourage **COMMUNITY PARTICIPATION**
- ✓ Mobilise **cross-border knowledge transfer and research**

Participatory Approach for “Circular” Adaptive Reuse of Cultural Heritage



❖ Who can apply?

local and territorial
municipalities and
their non-profit or
economic organisations

European Groupings of
Territorial Cooperation

museums and other
cultural institutions

churches

non-governmental
organizations

small and medium-
sized enterprises

forest management
organisations

national park
directorates

nature park
organisations

❖ Indicators

Output

Number of cultural
and tourism sites

Organisations
cooperating across
borders

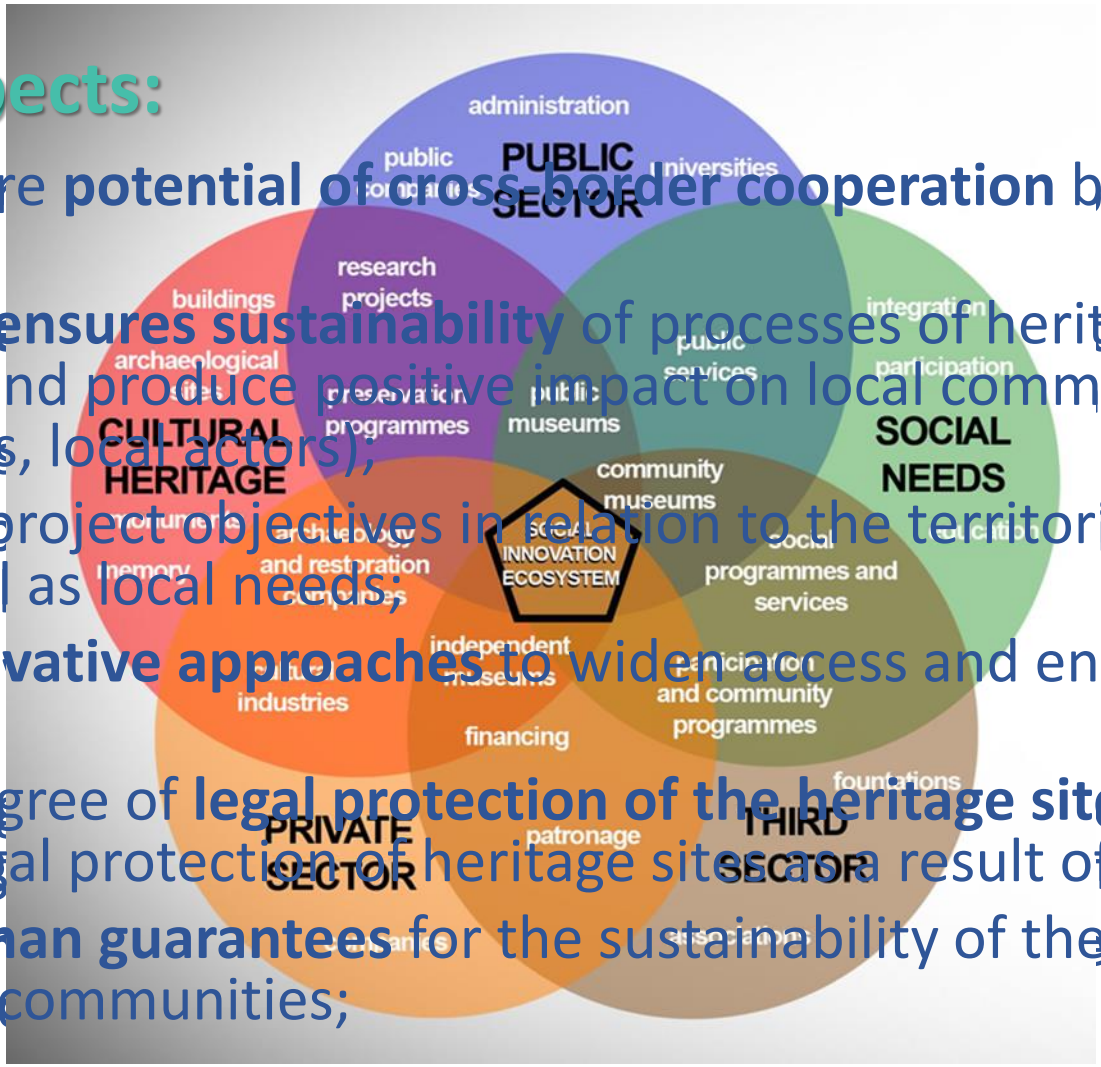
Result

Visitors of cultural
and tourism sites
supported

Organisations
cooperating across
borders after
project completion

❖ Key evaluation aspects:

- ✓ strength and future potential of cross-border cooperation between the partners;
- ✓ **partnership that ensures sustainability** of processes of heritage restoration and governance and produce positive impact on local communities (e.g. multi-actor partnerships, local actors);
- ✓ **relevance** of the project objectives in relation to the territorial development objectives, as well as local needs;
- ✓ **creative and innovative approaches** to widen access and engage diverse audiences;
- ✓ significance or degree of **legal protection of the heritage sites** or possible changes in the legal protection of heritage sites as a result of the project;
- ✓ **financial and human guarantees** for the sustainability of the project results that involve local communities;



Key takeaways:

- ✓ ***Living heritage***
- ✓ ***Safeguard heriage***
- ✓ ***Multi-actor partnerships***
- ✓ ***Participation and access***
- ✓ ***Local communities***
- ✓ ***Education***
- ✓ ***Smart solutions***
- ✓ ***Culture and creativity***
- ✓ ***Digitalization***



Thank you for your attention!

Andrea Kata Hegyháti-Molnár